

7110-#1054102

NCC Cable System Order

11766299

Order #	62354715
Syscode	1084
System Name	Spectrum/Celest, WI
Market	Minneapolis-St. Paul

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Alliance for Reform

Update Date	10/21/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,232.00
Commission	\$334.80
Net Total	\$1,897.20
Total Spots	160
Affiliate Split	100.0

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755

Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 AO
Product Name	
Credit Status	

Sold On	
GRP	-
CPP	-
GIMP	-
CPM	-

Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	
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Comments : 10/21 NEW ORDER, PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
2	AEN	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	
3	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$17.00	\$17.00	30	
4	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$17.00	\$17.00	30	
5	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$17.00	\$17.00	30	
6	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$17.00	\$17.00	30	
7	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$17.00	\$17.00	30	
8	AEN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$17.00	\$17.00	30	
9	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
10	AEN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$12.00	\$36.00	30	
11	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$12.00	\$36.00	30	
12	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$12.00	\$36.00	30	
13	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$12.00	\$36.00	30	
14	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$12.00	\$36.00	30	
15	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$12.00	\$36.00	30	
16	AEN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$12.00	\$36.00	30	
17	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
18	AEN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	
19	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$18.00	\$18.00	30	
20	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$18.00	\$18.00	30	
21	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$18.00	\$18.00	30	

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NCC Cable System Order

Order #	62354715	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	1084	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAR AD68	Total	\$2,232.00
Sales Coordinator	Michael Ryan	Est Code	AD68 AO	Commission	\$334.80
Office	Chicago	Product Name		Net Total	\$1,897.20
Phone	(312) 527-5755	Credit Status		Total Spots	160
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : 10.21 NEW ORDER, PLEASE CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
23	AEN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	
24	AEN	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$18.00	\$18.00	30	
25	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
26	AEN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	
27	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$23.00	\$46.00	30	
28	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$23.00	\$46.00	30	
29	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$23.00	\$46.00	30	
30	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$23.00	\$46.00	30	
31	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$23.00	\$46.00	30	
32	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$23.00	\$46.00	30	
33	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
34	TBSC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
35	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	
36	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
37	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$13.00	\$13.00	30	
38	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
39	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$13.00	\$13.00	30	
40	TBSC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$13.00	\$13.00	30	
41	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
42	TBSC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	

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Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Norbox/Eisner
Advertiser	Wisconsin Alliance for Reform
Client Code	WGE
Product Code	WAR AD68
Est Code	AD68 AO
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,232.00
Commission	\$334.80
Net Total	\$1,897.20
Total Spots	160
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
44	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
45	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
46	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
47	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
48	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
49	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
50	TBSC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
51	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
52	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
53	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
54	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
55	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
56	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	
57	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
58	TLC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	
59	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
60	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$13.00	\$13.00	30	
61	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$13.00	\$13.00	30	
62	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
63	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	

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Survey	Cable Nielsen Live+3 Jul'16
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Product Code	WAR AD68
Est Code	AD68 AO
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16
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Show All Lines	
Total # of Weeks	2
Total	\$2,232.00
Commission	\$334.80
Net Total	\$1,897.20
Total Spots	160
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GMP
	CPM
	-

Comments : 10.21 NEW ORDER, PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TLC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$13.00	\$13.00	30	
65	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
66	TLC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
67	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
68	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
69	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
70	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
71	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
72	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
73	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
74	TLC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$14.00	\$14.00	30	
75	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	
76	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
77	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
78	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	
79	TLC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
80	TLC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$14.00	\$14.00	30	
81	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
82	TLC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
83	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
84	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	

NCC Cable System Order

Order #	62354715	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	1084	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/Celect, WI	Advertiser	Wisconsin Alliance for Reform	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	WAP AD68	Total	\$2,232.00
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Office	Chicago	Product Name		Net Total	\$1,897.20
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Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : 10.21 NEW ORDER, PLEASE CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
86	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
87	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
88	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	160	0	0	0	0	0	0	0	0	0	0	0	160
AMT	\$2,232.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,232.00

SYSTEM APP: SALES ACCT

62354715 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |

Date Printed 10/21/16